



DRIVE TO SURVIVE



Fund a Life

JUNE 29, 2024 | M1 CONCOURSE EVENT CENTER
REGISTER TODAY AT [FUNDALIFE.ORG](https://www.fundalife.org)



SPONSORSHIP PACKET

Sponsorship Opportunities



Presenting Partner

1 available | [Inquire for Cost](#)

- High profile opportunity and a lasting impression to high-end clientele
- Company recognized prominently during the event
- Company logo included as Drive to Survive presented by: [Your Name]
- Company name included in all press and media as presenting partner
- Company name mentioned in all radio and tv advertising of event
- Company name included on promotional materials of the event
- Company logo included on event signage with exclusive placement around event
- Company name included in social media promotions
- On stage welcome presentation by company's rep
- Stage backdrop co-branded with Fund a Life
- Company logo included on table placards
- 10 car entries (total of 20 attendee tickets) for inclusion in the event
- 2 VIP Tables at M1
- VIP Cocktail Area Access & Booth Space at M1

Premier Dealer Partner

1 available | [Inquire for Cost](#)

- High profile opportunity for exposure to high-end clientele
- Company name announced prominently during the event
- Company name included in all press and media as dealer partner
- Company name included on promotional materials of the event
- Company logo included on event signage with exclusive placement around event
- Company name included in social media promotions
- Signage at check-in and welcome areas
- Company logo included on table placards
- 5 car entries (total of 10 attendee tickets) for inclusion in the event
- 1 VIP Table at M1
- VIP Cocktail Area Access & Booth Space at M1
- Ability to showcase 5 cars in premium placement at M1 for advertising

Diamond Sponsor

1 available | [\\$4,000](#)

- Company name included in all press and media as diamond sponsor
- Company name included promotional materials
- Company logo included on event signage with premium placement around event
- Company name included in social media promotions
- Company name announced during the event
- Stage signage in premium location
- Company logo included on table placards
- 4 car entries (total of 8 attendee tickets) for inclusion in the event
- VIP Cocktail Area Access & Booth Space at M1

Sponsorship Opportunities



Red Carpet Sponsor

1 Available | \$2,000

- Company logo digitally placed in red carpet event photos to all attendees
- Company logo represented on signage at the "Red Carpet" vehicle entrance to the event
- Company name included on promotional materials
- 2 car entries (total of 4 attendee tickets) for inclusion in the event

Entertainment Sponsor

1 Available | \$2,000

- Company logo represented on signage at DJ Booth
- Company name included on event signage
- Company name announced during the event
- 1 car entry (total of 2 attendee tickets) for inclusion in the event

Cocktail Station Sponsor

1 Available | \$1,000

- Company logo represented on signage at cocktail station at M1
- Company name included on promotional materials
- 1 car entry (total of 2 attendee tickets) for inclusion in the event

Friend of Rally Sponsor

\$500

- Name / Logo included on promotional materials
- 1 car entry (total of 2 attendee tickets) for inclusion in the event

**All sponsor commitments & hi-res logos are due by Friday, May 24.
Custom sponsorship opportunities available upon request!**

When: Sunday June 29, 2024
Where: M1 Concourse Event Center
Registration: 5pm

fundalife.org | info@fundalife.org

Ignite hope through
an energetic day of
impact stories,
silent auction,
games, food &
drink, and more

